



POPIA PRIVACY POLICY

SIMPLE SOLUTIONS PRIVACY POLICY

Effective Date: 01/04/2026

1. Introduction

Simple Solutions ("we," "us," or "our") is committed to protecting the privacy and personal information of our B2B clients. This policy outlines how we process personal information in compliance with the Protection of Personal Information Act 4 of 2013 (POPIA).

2. Information We Collect

We collect limited personal information necessary to provide our B2B consultancy services and digital products, including:

- Names and surnames of client representatives.
- Contact email addresses and telephone numbers.
- Job titles and company affiliations.
- Billing information and company registration/VAT numbers.

3. Third-Party Processing

To ensure the highest level of security and efficiency, we utilize specialized third-party processors. By using our services, you consent to the processing of your data by these providers:

- **User Management:** Client data for platform access is securely handled and stored by our third-party provider, Memberstack.
- **Payments:** All financial transactions are processed securely via Paystack. Simple Solutions does not capture or store credit card details on our local servers.

4. Data Retention

We retain personal information only for as long as necessary to fulfill the business purposes outlined in this policy, or as required by South African tax and corporate laws.



5. Your Rights

Under POPIA, you have the right to:

- Request access to the personal data we hold about you.
- Request the correction of inaccurate data.
- Request the deletion or destruction of your personal data, subject to our legal obligations to retain certain records.

6. Contact Us

For any privacy-related inquiries or to exercise your rights, please contact our Information Officer at: simple.guydudley@gmail.com.